

Prohousing Designation Program

Public Information Webinar

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City of Irvine



Webinar Guidelines

To help us make the most of our time together.



01

Presentation
First



02

Attendees
Will Be
Muted



03

Submit
Questions
in the Chat



04

Q&A
at the End



05

We'll Follow
Up if Needed

★ ★ ★ *Thank you for being here!* ★ ★ ★

Session Overview



01

What is the
Prohousing
Designation
Program



02

Why is the City
of Irvine
applying



03

What Irvine has
already
accomplished



04

How this
benefits our
community



05

How you can
participate

The Prohousing Designation

WHAT IS IT?

Awarded by California Department of Housing and Community Development (HCD).

Recognizes jurisdictions that have taken meaningful steps to:



Plan for future housing needs.



Support affordable housing.



Make housing easier to build.



Reduce unnecessary delays.



Invest in their communities.



Expand housing opportunities.

PROHOUSING DESIGNATED JURISDICTIONS



AS OF MARCH 26, 2026



74 TOTAL JURISDICTIONS

Cities and counties across California
recognized for their commitment to
prohousing policies and practices.

HIGHLIGHTED JURISDICTIONS



BREA
CITY



NAPA
CITY



SANTA ANA
CITY



SANTA BARBARA
CITY & COUNTY



SANTA CRUZ
CITY



SONOMA
COUNTY



WALNUT CREEK
CITY



These jurisdictions are leading the way in
expanding housing opportunities and
building stronger communities.

SONOMA COUNTY

WALNUT CREEK

SANTA CRUZ
CITY

SANTA BARBARA
CITY & COUNTY

SANTA ANA
CITY

NAPA
CITY

BREA
CITY

Benefits of Prohousing Designation

WHY IS THE CITY OF IRVINE APPLYING?

GRANT FUNDING ACCESS

Exclusive eligibility for Prohousing Incentive Program grant.



CITY LEADERSHIP

Demonstrates City's **continued commitment** to State-mandated affordable housing production goals.



PRIORITY SCORING

Preference - State housing & infrastructure grants:

- Affordable Housing & Sustainable Communities
- Infill Infrastructure
- Sustainable Transportation Planning



HHAP ROUND 7 REQUIREMENTS

Homeless Housing, Assistance and Prevention (HHAP) Round 7 funds will require Prohousing Designation.



Why Does California Require Housing Planning?

Because of statewide housing shortage. Every city must plan for future housing through the **Regional Housing Needs Allocation (RHNA)**.

State requires cities to:

- Plan enough housing sites.
- Remove unnecessary barriers.
- Create opportunities for housing.
- Plan for all income levels.
- RHNA **does not require the City to build housing.**

Irvine's Housing Element plans for **more than 150%** of City's required allocation.

Table 6-1. 6th Cycle Regional Housing Needs Allocation (2021-2029)

Income Category	Dwelling Units
Extremely Low/Very Low Income (0–50 percent AMI)	6,396
Low Income (51–80 percent AMI)	4,235
Moderate Income (80–120 percent AMI)	4,308
Above Moderate Income (Above 120 percent AMI)	8,671
Total	23,610

City of Irvine 2021–2029 Housing Element, Table 6-1: 6th Cycle Regional Housing Needs Allocation (2021–2029)

Application Timeline



Application Structure

1. Baseline application requirements Irvine must meet

- ✓ State-certified Housing Element
- ✓ On-time Annual Progress Report to HCD

2. Application has Seven Required Appendices

Appendix 1: Formal Resolution (*State required template*)

Appendix 2: Proposed Policies (*N/A – no new policies*)

Appendix 3: Self-Scoring Sheet

Appendix 4: Enhancement Factor Examples

Appendix 5: Homeless Encampment Policy

Appendix 6: Public Participation Process

Appendix 7: Additional Information and Supporting Documentation

Minimum of 30 Points required
Irvine's Self-Score - 32 Points.

City of Irvine



Appendix 3

Category 1, Planning for Housing



Cartwright Family Apartments – 60-unit, 100% affordable housing community

Here's what Irvine has **already** accomplished through 2024 General Plan and existing policies:

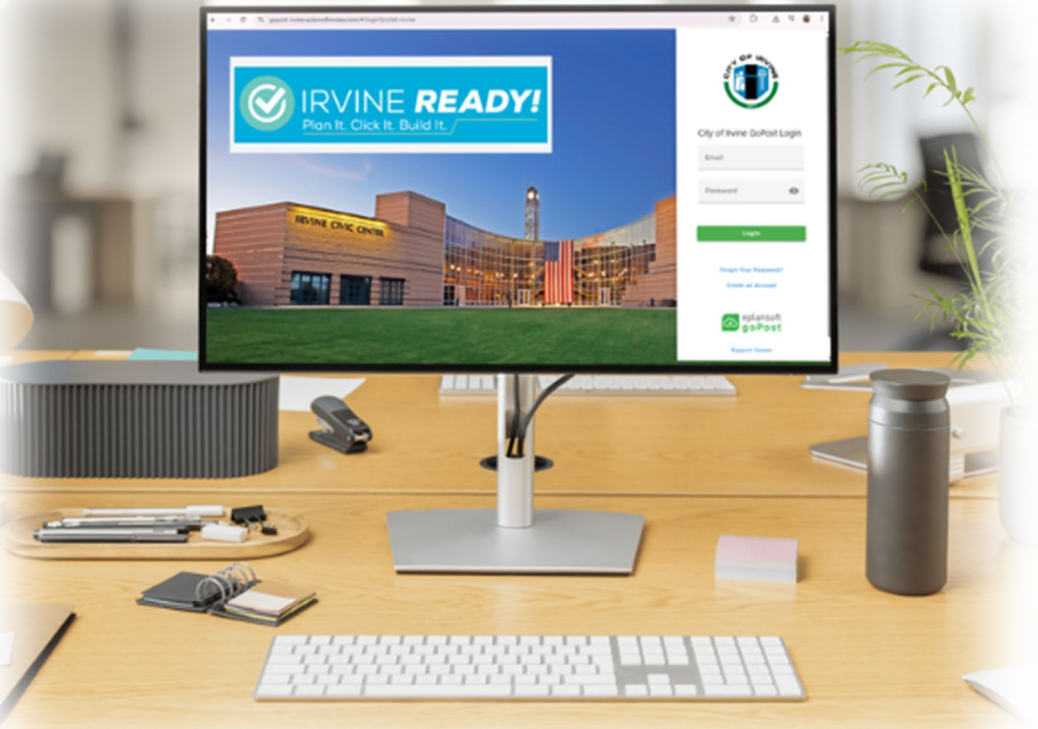
- Planned housing sites exceeding State requirements.
- Expanded affordable housing opportunities.
- Updated zoning to support housing.
- Required affordable housing in new developments since 2003.
- Encouraged mixed-use neighborhoods.

Appendix 3

Category 2, Making Housing Easier to Build

Here's what Irvine has **already** accomplished:

- Created specialized team for expedited project reviews.
- Launched Irvine Navigator Program providing concierge service.
- Initiated IrvineReady! online plan review and permitting.
- Adopted citywide objective design standards.
- Prioritized affordable housing project reviews.



IrvineReady! Platform - <https://gopost-irvine.eplansoftreview.com/#/login?portal=irvine>

Appendix 3

Category 3, Investing in Infrastructure

The City continues investing in **transportation** and **public improvements** that support future housing.



Irvine has already:



1

Improved streets and intersections.



2

Expanded sidewalks and bike lanes.



3

Invested in transit connections.



4

Built trails connecting neighborhoods.



5

Planned infrastructure for future housing.



TRANSPARENCY IN ACTION

Projects are tracked publicly on the City's **Capital Improvement Program (CIP) Map**, open for community review.



Public
Access



Track
Projects



See Project
Locations



Stay Informed
on Progress



STREETS

Improving roads and intersections.



ACTIVE TRANSPORTATION

Expanding sidewalks and bike lanes.



TRANSIT

Investing in transit connections.



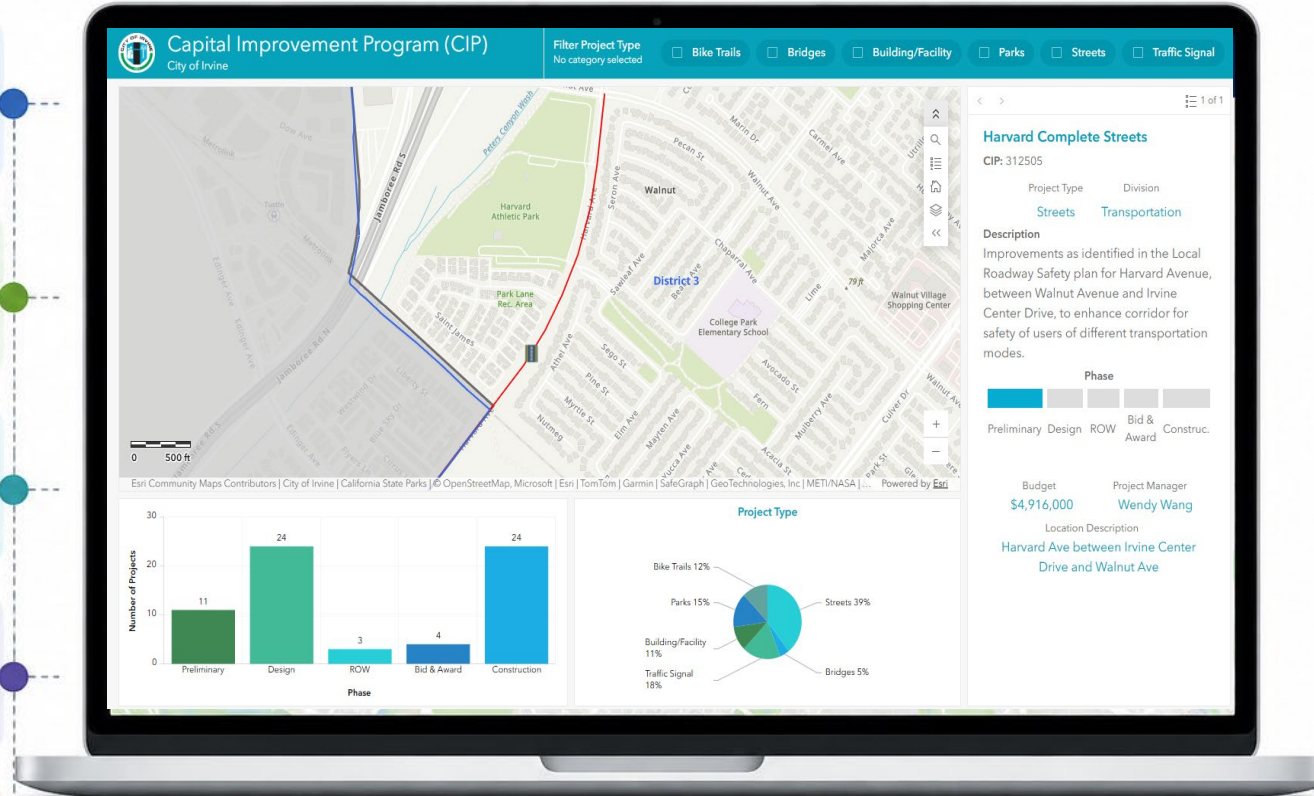
TRAILS

Building trails that connect our neighborhoods.



FUTURE GROWTH

Planning infrastructure to support future housing.



Explore projects and track progress anytime:
[cityofirvine.gov/public-works-sustainability-department/
capital-improvement-projects-map](https://cityofirvine.gov/public-works-sustainability-department/capital-improvement-projects-map)

Appendix 3:

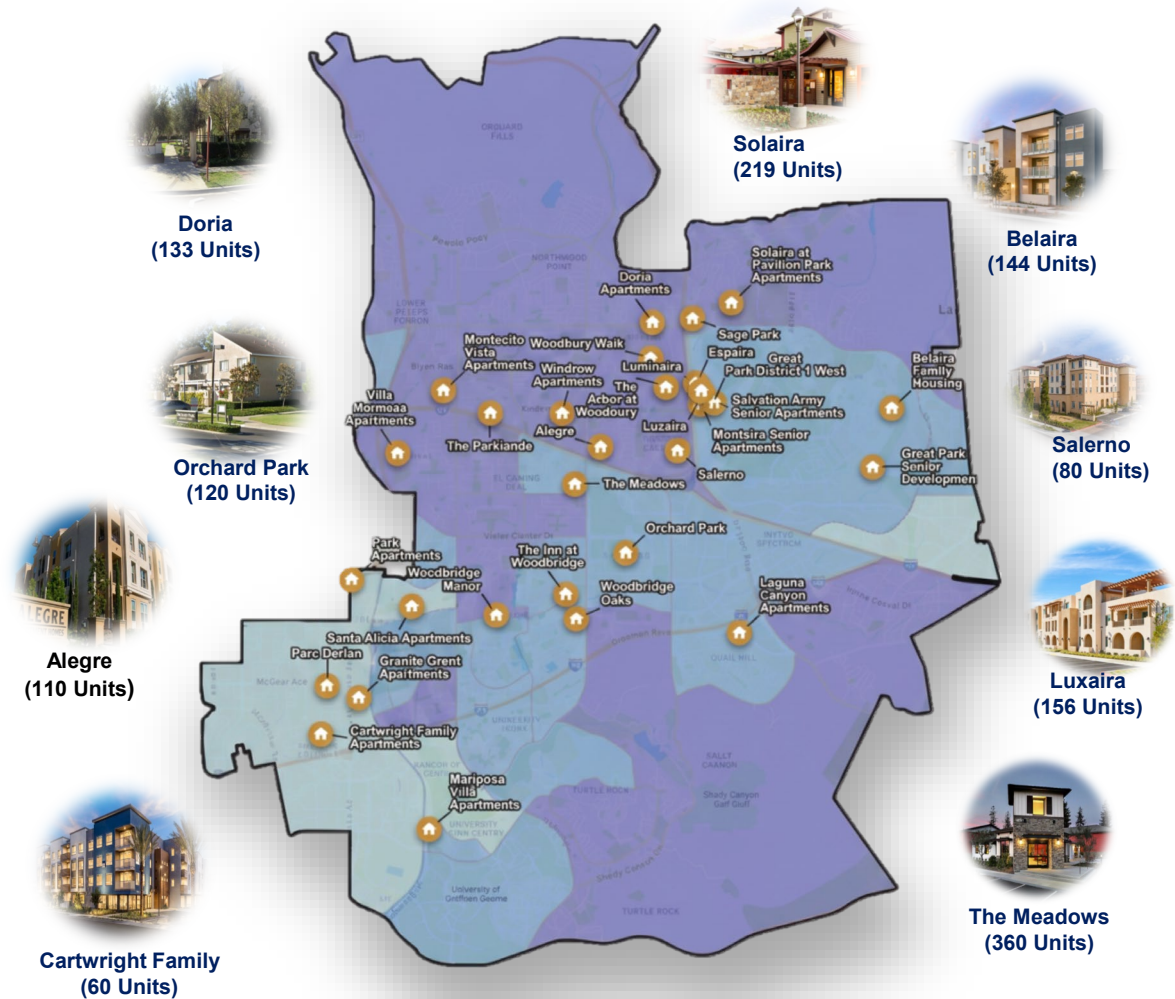
Category 4, Investing in Affordable Housing

For over 30 years, Irvine invested > \$130 million to create, preserve, and improve affordable housing, including extremely low-income households.

Irvine has financially supported:

- Providing loans and grants
- Donating land for affordable housing
- Preserving existing affordable homes
- Helping residents improve and remain in their homes

100% Affordable Housing Sites



29 existing 100% affordable housing projects and three underway.

Appendix 5:

Homeless Encampment Policy

Prohousing Designation requires alignment with the U.S. Interagency Council on Homelessness (USICH) Seven Principles for Addressing Encampments

Irvine already demonstrates these principles through:

- Outreach before enforcement
- Housing & service connections
- Regional collaboration
- Public health and safety
- Long-term housing solutions

The 7 Principles for Addressing Encampments



Appendix 6:

Public Outreach

The City provided multiple opportunities for residents to learn about the application and participate throughout the review process.



Q & A

CONTACT & HOUSING INFORMATION

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Irvine Prohousing Designation
Application Webpage
<https://cityofirvine.gov/prohousing>



scan the QR code to review the draft application and submit feedback.



CITY OF IRVINE PROHOUSING DESIGNATION

WEBINAR SUMMARY & FAQ



This document summarizes the information presented during the City of Irvine's Prohousing Designation informational webinar held on **August 5 at 5:30 p.m.** It is based on the webinar presentation and transcript and is intended to provide a concise overview of the application, key discussion topics, and responses to frequently asked questions raised during and after the webinar.

What is the Prohousing Designation?

The Prohousing Designation is awarded by the California Department of Housing and Community Development (HCD) to jurisdictions that have taken meaningful steps to support housing production, remove barriers to development, and invest in affordable housing.

Why is the City of Irvine applying?

The designation allows Irvine to compete for additional State funding, improves eligibility for housing-related grants, and is required to remain eligible for future Homeless Housing, Assistance and Prevention (HHAP) funding.

Does the designation require the City to build housing?

No. The State requires cities to **plan and zone** for housing opportunities. Housing construction is carried out by private or affordable housing developers.

Is Irvine proposing new housing policies?

No. Irvine's application documents policies, programs, and actions that have already been adopted or implemented. No new policies are proposed as part of this application.

How does Irvine qualify for the designation?

The City demonstrates actions in four major categories:

- Planning for housing
- Making housing easier to build
- Investing in infrastructure
- Investing in affordable housing

These actions are documented in the application's self-scoring sheet.

How many points does Irvine's application receive?

The minimum score required is **30 points**. Irvine's self-scoring sheet totals **32 points**, which will be reviewed by HCD during the application process.

Does the designation affect existing neighborhoods?

No. The designation recognizes planning efforts and policies already adopted by the City. It does not approve new development projects or change zoning through this application alone.

Why is infrastructure included in the application?

The City receives credit for infrastructure investments that support future housing, including roadway improvements, bicycle facilities, sidewalks, trails, and other transportation projects that improve mobility.

How does Irvine support affordable housing?

The City supports affordable housing through funding programs, land donations, inclusionary housing requirements, preservation of existing affordable units, and assistance for affordable housing developments.

What is the homeless encampment policy requirement?

State guidelines require applicants to demonstrate that their approach aligns with the U.S. Interagency Council on Homelessness principles, including outreach before enforcement, connections to housing and services, regional coordination, protection of public health and safety, and long-term housing solutions.

How can the public participate?

Community members may:

- Review the application online: <https://cityofirvine.gov/sites/default/files/legacy-documents/prohousing-designation-program-application.pdf>
- Submit comments during the public review period
- Attend the Planning Commission meeting
- Provide comments at the City Council public hearing
- Contact City staff through the dedicated Prohousing email address: prohousing@cityofirvine.org

Where can I find updates on Irvine's Housing Element programs?

The City's Annual Progress Report provides the most comprehensive updates on Housing Element implementation, approved housing projects, permits, and program progress. To learn more, click on this link: <https://cityofirvine.gov/housing-element-update>