



RETAIL *Refresh*



A FRESH PERSPECTIVE FOR BOUTIQUES & RETAIL STORES

Retail is always evolving — and so are your customers. Retail Refresh connects your business with expert advisors who provide tactical, no-cost feedback to elevate your store presentation, customer experience, and sales performance.

**FRESH EYES.
STRONGER STORE.
MORE SALES.**

WHAT YOU'LL GET



STOREFRONT &
VISUAL
MERCHANDISING
INTERVIEW



CUSTOMER
JOURNEY &
IN-STORE
EXPERIENCE



PRODUCT MIX &
PRICING
OBSERVATIONS



MARKETING &
ONLINE
PRESENCE
INSIGHTS



CUSTOMIZED
ACTION PLAN
TO INCREASE
TRAFFIC &
SALES



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APPLY TODAY!



IN PARTNERSHIP WITH:



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